

## House of HR enters into a strategic alliance with the German ZAQUENSIS *and aims to strengthen European position*

Roeselaere/Aachen, 28 March 2016 - House of HR joins forces with the German employment agency ZAQUENSIS, which has been active in HR since 1999 and currently has a network of 61 offices in Germany. This alliance will help the House of HR to develop their Specialist Recruitment and Engineering Consulting businesses in Germany. It is the next step in a growth strategy to strengthen its European growth following the 2015 acquisitions of the Dutch Covebo and Continu companies and the French Abylsen.

The partnership with ZAQUENSIS will consolidate the presence of House of HR in the strategic German market and it will allow House of HR to offer a larger, more international network to their clients. ZAQUENSIS has been an important player in the German market since 1999. Its headquarters are located in Aachen, and its 271 employees are active in 50 German cities finding jobs for over 4,600 employees. ZAQUENSIS's turnover has grown from €69 million in 2014 to 92 million in 2015, representing a strong growth of more than 30%. ZAQUENSIS is among Germany's 30 largest personnel service providers and is known for their flexibility and efficient network of Service Centres.

### **ZAQUENSIS, a strong partner for House of HR**

Roger Lothmann, ZAQUENSIS CEO and Founder: *"Becoming a part of an international group is important for ZAQUENSIS in order to grow and to secure our position in a highly competitive market. We've never been in a stronger position than today and we want to open up new business fields. Therefore, we are happy to have found a partner with the same DNA. We've known each other for a long time and we are convinced that this partnership will be successful and fruitful for both companies."* ZAQUENSIS will remain active under the name 'ZAQUENSIS'. Its management will also continue to lead the German agencies as general managers and associates. ZAQUENSIS plans to open 100 new offices in Germany by 2018.

### **International expansion**

This step emphasises House of HR's focus on companies with an entrepreneurial spirit that grow strongly. Jérôme Caille, The House of HR CEO: *"We're all very impressed by Roger his leadership to build a major national player in Germany. Our group's priority is to strengthen our European impact with a presence in tense labour markets where sourcing is essential. We have been looking for a powerful partner to operate in the German market and to conquer markets outside Germany. We are*

*therefore very happy with this new partnership and we look forward to reinforcing our position as a European group. In 2016, we will focus on profitable niches within the global European HR outsourcing markets to secure further growth.”*

#### **About House of HR**

House of HR continuously reshapes the world of human resources management according to the needs and opportunities that appear across geographic and disciplinary boundaries. House of HR is active throughout the entire landscape of HR solutions, with Business Units in fixed option jobs (Accent Jobs); international temporary staffing (Covebo); pay-rolling (Accent Payroll); secondment of technical profiles (Logi-technic); engineering and consulting (Abylsen & Continu); professional staffing, training and HR consultancy (Peak6); and exclusive service vouchers (HomeMaid). House of HR is active in Belgium, the Netherlands, France, Germany, Poland, Portugal, Switzerland and Romania - with concrete plans to expand across more of Europe. House of HR has approximately 1,500 employees of its own and achieved a consolidated sales turnover of €398 million in 2014.

#### **About ZAQUENSIS**

ZAQUENSIS is one of the leading HR services - and no longer just in the Aachen region, where the corporate group's headquarters are located. Since its founding by Roger Lothmann in 1999, the company grew steadily. Today ZAQUENSIS runs 61 service centers throughout Germany and employs over 4,600 project staff and 271 internal staff. The company provides its customers with staffing solutions in six areas: technical, medical, office & finance, industry, gastronomy and service. No matter if labourers, qualified skilled workers, specialized engineers or medical experts – ZAQUENSIS conveys selected personnel individually according to customer needs.

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